


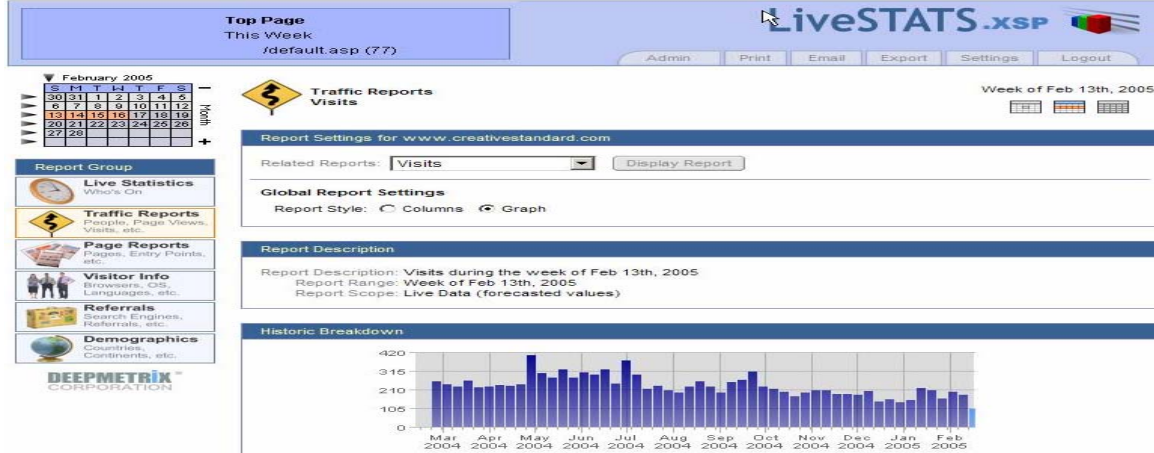
Website Reporting Services

| THE REPORTS | | REPORTING FEATURES |
|----------------------|--|---|
| Live Statistics_____ | Who's on | <p>Email Reports - Reports can be emailed weekly or monthly to keep you up to date.</p> |
| Traffic Reports_____ | Visits Visits by cookie Hits Page Views Bandwidth Downloads Page views per visit Time spent per visit | <p>Versatile Exporting & Printing - With a click of the mouse, you can generate a printable report or download it as an XML, CVS or PDF file for any day, week or month.</p> |
| Page Reports_____ | Pages Entry Pages Exit pages Pages viewed once Time spent per page Bad requests Content groups File extensions | <p>History – You can view any day, week or month in accumulated history. Useful for tracking your growth and marketing campaigns.</p> <p>View from anywhere</p>  <p>You can manage and view your reports from anywhere on the internet.</p> |
| Visitor Info_____ | Browser types Browser operating systems Visitor languages Website crawlers | <p>View Active Users - View who is presently logged onto your site, and for how long.</p> |
| Referrals_____ | Referring domains Referring URLs Search Engines Search Phrases Search Phrases by Engine | <p>Powerful Visualization Makes it Easy to use the reports - Interactive graphs, maps, timelines, and icons for browsers, operating systems, countries, and search engines, makes it easy to use the reports and make correlations between statistics, web sites and the real world.</p>  |
| Demographics_____ | Continent breakdown North American Countries South American Countries European countries Oceanic countries Asian countries African countries Company or ISP | <p>Search Engines & Keyword Phrases - built in support for all major search engines. You can see which search engines are driving the most traffic to your site and discover the keywords and keyword phrases people are using in the search engines.</p> <p>World Maps - Interactive maps with regions that are colour coded to show their level of activity, helps you see at a glance where in the world your visitors are coming from.</p> <p>Predictions & Comparisons - All reports show averages, last period comparisons, trends and forecasts of activity. Detailed statistics can be viewed for any item on any report.</p> <p>Online Help Documentation - User guides gives you detailed information regarding the reports you are generating and receiving.</p> |

Custom Reports – allows you to define powerful event filters, data captures, page mappings and session analysis to find data specific to your site. You can re-import your log files without our assistance.

EXAMPLE REPORTS

Monthly view of Traffic Reports - shows the amount of visits per day, week or month



Page Reports - shows which pages are being visited and how often

